

T + 202.742.9815 E + info@hcdi.com

FOR IMMEDIATE RELEASE Contact Brittany Ireland 301-552-8803 bireland@hcdi.com

HCD International President and Directors to Share Expertise With Illinois Association of Medicaid Health Plans

WASHINGTON – On Wednesday, May 8, HealthCare Dynamics International (HCDI) President and CEO Jean Drummond, HCDI Healthcare Data Analytics Director, Raj Patel, and HCDI Health Equity Program Director, Eric Chiyembekeza, have been invited to bring their wealth expertise to the Illinois Association of Medicaid Health Plans (IAMHP) Webinar series. The presentation, titled "Improve Equity and Maximize Revenue Through Enhanced Data Analytics," promises insights into leveraging data analytics to foster equity and drive revenue optimization within healthcare systems.

This marks a continued collaboration between HCDI and IAMHP, underscoring a commitment to advancing healthcare equity and efficiency in one of the many states HCDI serves and has resident staff. Notably, this is not the first time HCDI leadership has contributed to IAMHP initiatives. Last year, Jean Drummond presented in the same webinar series on how to "Wake Up Your Health Equity Strategy," offering actionable insights as a business owner and former clinician.

Furthermore, Drummond's expertise was also showcased during the IAMHP 2023 Conference, where she shared insights on "Getting to the H.E.A.R.T. of the Matter Using SDoH Data to Drive Outcomes." The program, which emphasized the significance of social determinants of health (SDoH) data, later received the prestigious IAMHP APEX Award, highlighting its exceptional impact and innovation.

Join the upcoming, complimentary webinar! The data-driven trio will present an invaluable opportunity for healthcare professionals to glean insights from industry leaders who have a proven track record of driving change for government-sponsored health plans. Participants can expect to gain practical strategies for leveraging data analytics to enhance equity and maximize revenue within their respective healthcare ecosystems.



T + 202.742.9815 E + info@hcdi.com

To learn more about HCDI's health equity engagement services, visit www.hcdi.com or contact us directly at info@hcdi.com. For media inquiries or further information, please contact Brittany Ireland at bireland@hcdi.com

###

HCD International is an award-winning healthcare advising and management firm dedicated to advancing equitable healthcare solutions globally. With a steadfast commitment to addressing health disparities and fostering health equity, HCD International leverages innovative strategies, data-driven insights, and collaborative partnerships to drive transformative change in healthcare delivery. Through a comprehensive suite of services encompassing advisory solutions, research, and advocacy, HCD International stands at the forefront of effecting positive change in the healthcare landscape. The company's visionary approach, coupled with a dedication to addressing the root causes of health disparities, empowers communities, healthcare organizations, and policymakers to create a more inclusive and equitable healthcare system. Learn more about HCD International's impactful initiatives at www.hcdi.com.