

IMPROVE PATIENT CARE WHILE INCREASING FINANCIAL STABILITY

Maryland Primary Care Program, Care
Coordination, and Value-Based Care



HealthCare Dynamics International (HCDI) has solutions for managing population health objectives that are aligned with the goals of the Quadruple Aim Initiative – to improve patient experience of care, healthcare team wellbeing, the health of populations, and to reduce the per capita cost of healthcare. Our approach to reaching these goals is rooted in a deep understanding of both macro and micro-level social determinants of health, which enables us to help our clients develop, implement, and evaluate systems that will both meet their quality goals and objectives and make measurable improvements to the bottom line.

Whether it is using data analytics to understand the impact of quality payment programs on urban or rural physician practices or developing specific care management interventions to address the preventive and chronic needs of high-risk patients, HCDI is available to assist.

HCDI's value-driven, community-based solutions address the current and future clinical, operational, and financial needs of providers, across the continuum.

CLINICAL TRANSFORMATION

Maryland Primary Care Program (MDPCP) is a voluntary program open to all qualifying Maryland primary care providers; providing funding and support for the delivery of advanced primary care throughout the state. The MDPCP supports the overall health care transformation process and allows primary care providers to play a targeted role in the prevention, and management of chronic disease, and the prevention of unnecessary hospital utilization. The Maryland Department of Health (MDH) has worked closely with the Centers for Medicare & Medicaid Services (CMS) to establish the MDPCP program. The Program Management Office (PMO) within MDH's Public Health Services is responsible for implementing this innovative health care transformation program in conjunction with the Center for Medicare and Medicaid Innovation (CMMI). The material presented herein provides additional information about the MDPCP.

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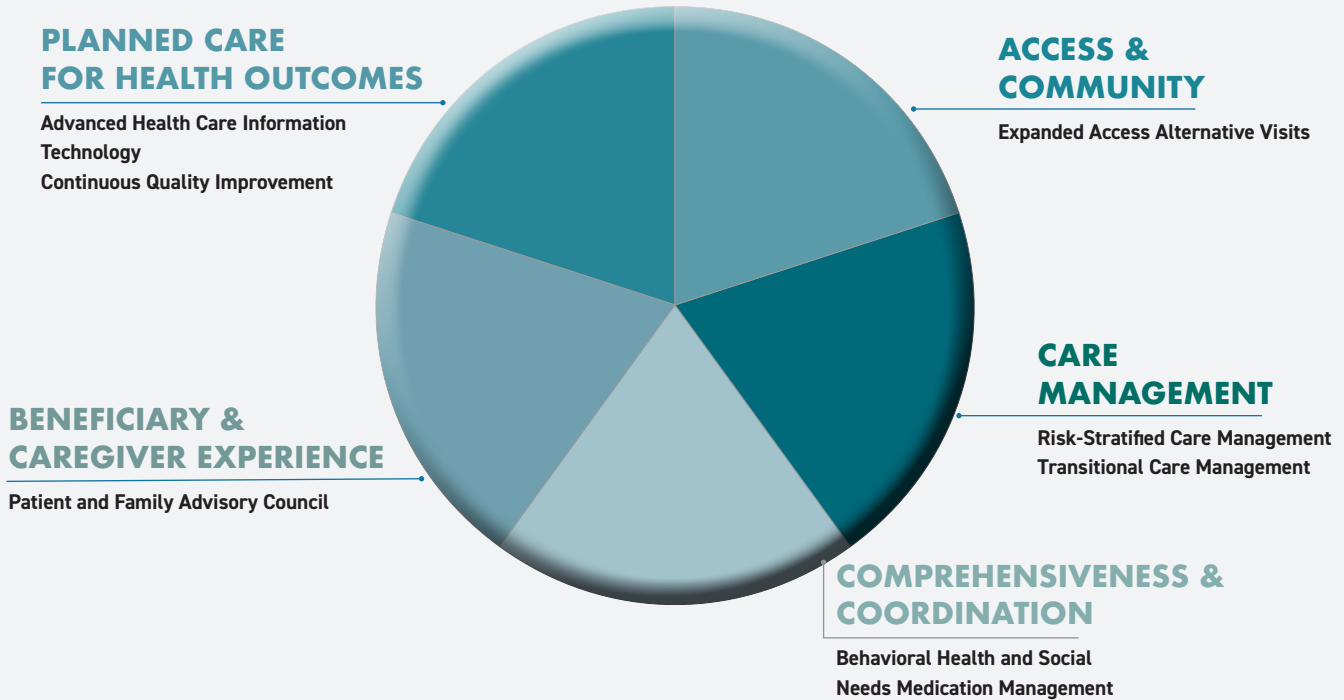
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MDPCP IS BUILDING KEY CAPABILITIES

PRIMARY CARE FUNCTIONS



5 KEY COMPONENTS OF HCDCI'S APPROACH TO THE MDPCP

1. Comprehensiveness & Coordination

- » Longitudinal and episodic care management, risk stratification, goal-directed care plans, and integrated behavioral health planning

2. Chronic Care Management

- » Care transitions, practice transformation, referral management, and social needs assessments
- » Social Determinants of Health (SDoH) Data Collection with HCDCI's Caring for Your Health e-Tool™ (CFYH SDoH e-Tool™)
- » Emergency Department Diversion (ED Diversion)

3. Beneficiary & Caregiver Experience

- » Patient and Family Advisory Council (PFAC)
- » Patient satisfaction surveys
- » Provider engagement for quadruple aim

4. Access Continuity

- » Patient-to-provider assignments, dedicated care teams, and improved access to care
- » Telehealth and expanded access through alternative visits and Behavioral Health

5. Planned Care for Health Outcomes

- » Continuous Quality Improvement
- » Advanced Health Information Technology
- » Chesapeake Regional Information System (CRISP) provides access to health information exchange in Maryland and the District of Columbia. It's a way of instantly sharing health information between providers and other healthcare organizations.

WHAT IS A CTO?

Clinical Transformation Organization

HCDCI's Clinical Transformation Organization (CTO) hires and manages an interdisciplinary care management staff capable of furnishing an array of care coordination services to your Maryland Medicare beneficiaries attributed to participating practices. HCDCI's CTO is required to maintain a governance board that includes primary care practitioners who are employed by their partner practices. The governance structure of the CTO will be laid out in the CTO Participation Agreement. The CTO must sign a CMS Participation Agreement with the Provider to participate in the MDPCP.

HCDCI's CTOs will assist MDPCP practices in meeting the Care Transformation Requirements. Practices may utilize the CTO's staff that it has available for deployment. The CTO's deployed

staff will operate at the general direction of the physicians of the practice and will serve as care management staff that the practice will direct towards MDPCP activities.

PRACTICE ELIGIBILITY

Primary care practices in Maryland are comprised of Physicians, Clinical Nurse Specialists, Nurse Practitioners, and Physician Assistants.

- » The provider's specialty designations include General Practice, Family Medicine, Internal Medicine, Obstetrics and Gynecology, Pediatric Medicine, Preventive Medicine, Geriatric Medicine, and co-located Psychiatry.
- » Use a certified electronic health record (EHR). If you do not have an EHR, one can be recommended to you.
- » The practice currently provides services to a minimum of 125 attributed Medicare fee-for-service beneficiaries.

IS MDPCP RIGHT FOR YOU?

Answer the 3 questions below to see if the MDPCP is right for you.

1. Do you want to augment your team's care coordination?

YES/NO

- » Transform care coordination for all patients

2. Do you want to enhance the operational efficiency of your practice? YES/NO

- » Reduce Medicare Fee-for-Service
- » Improve quality & utilization metrics

3. Do you want to improve your patient's outcomes by reducing ED visits? YES/NO

If you answered YES to ALL 3 questions, then the MDPCP program is **RIGHT FOR YOU!**

ENHANCED PAYMENTS

The MDPCP program has redesigned its payment system to reward value-based, comprehensive care. CMS will provide funding directly to Practices and CTOs to strengthen and transform the delivery of primary care. The typical primary care practice in the program can expect to receive \$100k or more in annual payments***.

***Amount varies and is dependent on the number of patients the provider supports, and the program options selected - <https://health.maryland.gov/mdpcp/Documents/MDPCP%20Flyer%20-%20April%202022.pdf>

HEALTH EQUITY ADVANCEMENT RESOURCE AND TRANSFORMATION (HEART) PAYMENTS

HEART is the Health Equity Advancement Resource and Transformation payment that provides additional funding for serving socioeconomically disadvantaged populations. This payment is at a rate of \$110 for each qualifying beneficiary and must be used to address Social Determinants of Health (SDoH) for these high-need beneficiaries. As your CTO, HCIDI will assist your practice to receive these funds by utilizing the Caring for Your Health Social Determinants of Health e-Tool™ (CFYH SDoH e-Tool™) to identify and address patient's needs.

Timeline:

The MDPCP will have an annual enrollment period beginning May through August each year, during which time, interested practices can apply to participate in the upcoming year. Updates related to the program application can be found on the MDPCP website at: <https://health.maryland.gov/MDPCP> or CTO - HealthCare Dynamics International (hcidi.com)

ACT NOW

HCIDI will assist you with the application process to ensure that the MDPCP deadlines are met. We look forward to working together to improve your patients' care while increasing financial payments to your practice.

RECOMMENDATIONS

"We are currently in our second year of the MDPCP program. I can say without reservation that this is a visionary program. By supporting our practices financially along with providing clear benchmarks, it has allowed us to re-envision primary care as it was meant to be."

- Physician

"I cannot thank our MDPCP team enough for all they do for our patients and to help us here in the office. Our patients have given wonderful feedback and we are so happy to see our at-risk population be given the extra support they need, especially during these uncertain times."

- RN Site Clinical Coordinator & Case Manager



HEALTHCARE DYNAMICS INTERNATIONAL

HCD International is a quality improvement and population health firm committed to providing outstanding professional services to both public and private sector clients. Exceeding the expectations of each customer, HCDI promises to transcend the customary boundaries of service and provide exceptional, health-related, technology-enabled, and customized solutions to every client.

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Look for updates and more details on our web page:

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MARYLAND DEPARTMENT OF HEALTH

Primary Care Program