



+ HCDI at a Glance

HCD International (HCDI) is an award-winning, growing, management and technology consulting firm committed to providing outstanding professional services to both public and private sector clients. Committed to exceeding the expectations of each customer, HCDI promises to transcend the customary boundaries of service and provide exceptional, technology enabled and customized solutions to every client.

+ NAICS Codes

511120	541712	611430
518210	541720	611710
541430	541890	721110
541511	541910	923110
541611	561410	923130
541613	561499	924110
541618	561599	925110
541620	561920	925120

+ GSA MOBIS Schedule Number

GS-10F-0412M

+ Industries

- + Health Care
- + Housing
- + Hospitality

+ Clients

- + Private sector organizations
- + Colleges and universities
- + Federal, state and local governments
- + Community-based organizations
- + Special interest groups
- + Healthcare institutions
- + Professional associations and organizations

+ Primary Service Areas

Technical Writing, Research and Evaluation

- + Program Policy Analysis
- + Regulation Writing
- + Qualitative and Quantitative Research
- + Speech Writing
- + Manual Development
- + Transcription

Organizational Development and Training

- + Strategic Business Planning/Facilitation
- + Executive Leadership/Management
- + Performance Appraisal Systems
- + Work Analysis
- + Policy and Procedural Manuals
- + Customer Service

Conference Management and Event Planning

- + Strategic Concept Development
- + Logistical Management
- + VIP/Speaker Selection
- + Data Base Development and Maintenance
- + Electronic Registration & Web Advertising
- + Guest and Concierge Services

Social Marketing, Health Promotion, and Community Outreach

- + Worksite Wellness Programs
- + Market Research/Focus Groups
- + Strategic Marketing Plans
- + Public Awareness Campaigns
- + Community Grassroot Campaigns
- + Spanish Translation

Graphic Design, Web Development and Integrated Information System Solutions

- + Dynamic Websites
- + Web Content Accessibility Compliance
- + Online Meeting Registrations
- + Database Hosting and Development
- + Search Engine Optimization techniques
- + Branding and identity development